

# The GreenLine Market boosts online sales and achieves 3X ROAS

## Facts:

A U.S. based one stop shop for healthy, ethical & environmentally-friendly brands since 2018.

Offering Organic & Vegan friendly food & snacks, health & wellness, beauty & personal care products in the U.S.



Kliken has helped us streamline our Google Shopping Ads process by making it simple and easy while also increasing sales and lowering our cost of customer acquisition.

## Goals:

Find new customers & increase online sales.

Quickly test & adapt based on the results for the different categories we offer to optimize the use of our budget.

**PRIMARY GOAL:** Start driving immediate online sales with Kliken and WooCommerce



## Results:

  
131

Sales directly attributed to Google Shopping Ads

  
\$50000+

Revenue generated in first three months of working with WooCommerce & Kliken

  
#24

Google Shopping Campaigns focusing on different products & categories in each.



Google Shopping Ads have given us a new channel to be discovered by potential customers in a way that is fast, effective, and has helped to increase our revenue as well as efficiently test the appeal of new product categories in a cost efficient way. – Sarah Bates, Founder and CEO



**GreenLine**  
Shop your values